

DIGITAL DESIGNER

Join a close-knit, collaborative team of professionals at a creative marketing and digital communications firm. We're looking for a Digital Designer to help manage creative and production projects from concept to completion. A hybrid role, you will have many opportunities to execute and develop your skill set, from working on both digital/print art direction and production to implementing approved creative across different platforms.

Being a part of our team means you're part of generating creative ideas that solve intriguing client challenges across a broad range of industries. All while working in a driven and friendly environment, where people care about and support one another. Here, you'll work closely with our entire team and directly with clients. MZ offers a competitive salary, excellent benefits, and an inviting work environment. Gain a wealth of knowledge working in all aspects of the communications field. Let's talk.

JOB RESPONSIBILITIES

Collaborate on a wide range of projects, including websites, ebooks, brochures, presentations, emails, social posts and more

Precise layout of files containing large amounts of detailed information

Format assets for digital, print and large format requirements

Other duties as assigned

In-person work environment

QUALIFICATIONS

2-4 years experience in agency or production environments

Adobe Creative Suite (Illustrator, InDesign, Photoshop) required, Premier Pro and After Effects a plus

WordPress

HubSpot inbound marketing automation software, or willing to learn

Microsoft Office Suite and Google Drive tools

Associates, Bachelors, BFA, degree preferred, majoring in art, communications design

Michaletz Zwief is a marketing communications firm that helps companies with complex messages bring their products and services to market online and in print. We believe in building long-term relationships with brands, audiences and most important—the client. It's accomplished by listening, understanding and then developing value propositions to help tell stories in a unique, meaningful way.

When done the right way it's simple. We don't measure client relationships in projects, but rather in years.

We stick with our clients and they stick with us, not only because the process was enjoyable but ultimately because it was successful.

Competitive Salary
Health, Dental and Vision Insurance
Long-term and Short-term Disability Insurance
Life Insurance
401(k)
Paid time off
Paid holidays

